Portable Media Displays

Create Impact in Minutes

Over 1 Million Portable Displays made and sold by Expand

Since it's founding in 1940, Expand has been an innovator in developing smarter, better looking display solutions. We invented the open frame Pop-Up and the Retractable Banner Stand as well as many other unique and innovative ideas now found throughout the industry.

Expand designs and manufactures every product in our ISO 9001 certified plant. With nine Expand offices, in seven countries, serving over 3,000 dealers, we must be doing something right. Hundreds of thousands of corporate users keep coming back for Expand products time after time.

The list of Expand users includes virtually every Fortune 1000 company, hundreds of government entities, non-profit organizations and thousands of small and medium size companies wanting to present their brand or message in the best possible light.

Your presentation is your reputation, so we work hard to produce the best possible display solutions. That holds true for our products, global service, warranty, Corporate Environmental Policy and quality of information. Our website is available in seven languages and we have more than 25 Account Managers serving North and South America, Asia, Australia and Europe, speaking over 14 languages – so we have you covered!
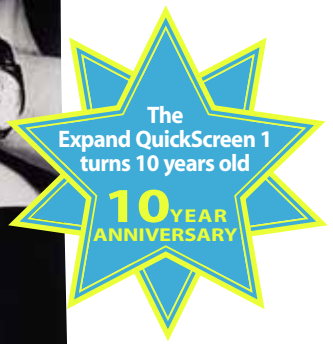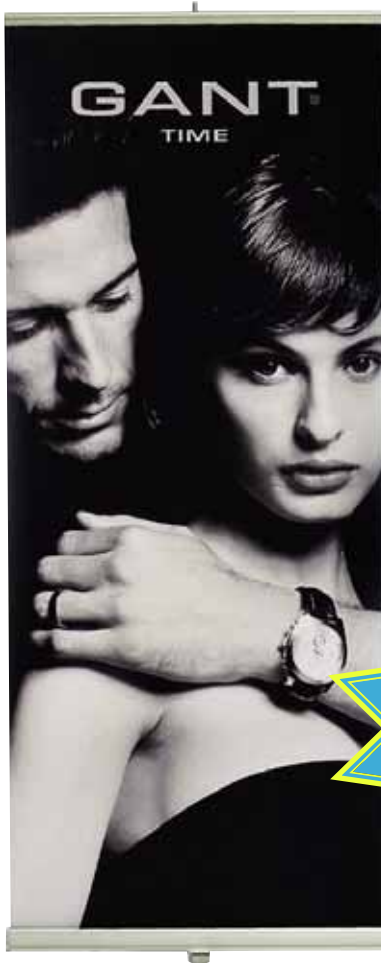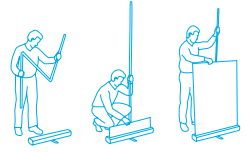
We inventory millions of dollars worth of product in our warehouses outside New York City and Los Angeles. Together with our resellers and suppliers, we can handle all projects from start to finish including service, print and distribution around the corner or around the world.

Our eight US Account Managers live and work in strategic locations throughout the country. Contact us for all your display needs.

Toll Free Phone: (800) 758-3020.   Email: US@expandmedia.com

Expand QuickScreen 1
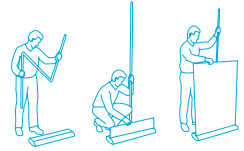The original retractable display

Expand QuickScreen 1

When the Expand QuickScreen 1 was introduced in 1997, it set a new standard for portable marketing. Never before had it been so easy to present a message. The retractable banner stand, launched then for the first time, is still just as effective today and can easily be set up in no more than 30 seconds. The Expand QuickScreen 1 weighs less than 12 lbs. and is delivered complete in a padded nylon bag, making it extremely easy to carry. The Expand QuickScreen 1 is available in a black or silver finish. An optional spotlight is available to illuminate your message.

Width: 33 $^7/_{16}$″ or 39 $^3/_8$″ (85 or 100 cm). Height: 78 $^3/_4$″ or 85 $^{13}/_{16}$″ (200 or 218 cm).

Expand QuickScreen 3
Changeable graphic cassette

Expand QuickScreen 3 Patented
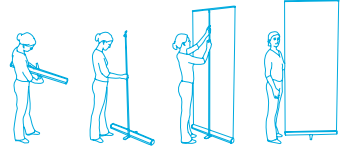

Patented removable graphic cassette

Expand QuickScreen 3

The Expand QuickScreen 3 is the market's smartest retractable banner stand, embodying elegance, functionality and quality. Its **patented** design is not only unique and attractive, but adds an extra dimension of exclusivity and thereby strengthens the impact of your message. This marketing tool is an ideal instrument to use for marketing your products and services wherever your target group may be. Our Expand QuickScreen 3 has a silver finish and offers 7 different colored end caps: amber, green, transparent, red, grey, blue and chrome. The **patented**, ingenious system of separate graphic cassettes makes it easy for you to change your message. An optional spot light is also available as an accessory to enhance your message. The Expand QuickScreen 3 weighs less than 11 lbs. and comes in a practical nylon bag.

Width: 19 $^{11}/_{16}$" 33 $^{7}/_{16}$" or 39 $^{3}/_{8}$" (50, 85 or 100 cm). Height: 70 $^{7}/_{8}$" 78 $^{3}/_{4}$" or 85 $^{13}/_{16}$" (180, 200 or 218 cm).

Expand MediaScreen 1
Elegant, durable, retractable display

Expand MediaScreen 1 Patented
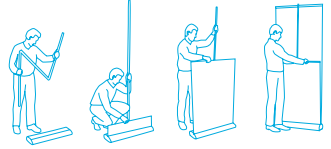
Expand MediaScreen 1

Expand MediaScreen 1 is a slim, user-friendly retractable display with an attractive design, which accommodates your need to easily and quickly set up your message. The telescopic pole makes it easy to adjust the height of your graphic. We have also created a clamping profile which holds most materials and attaches to the top of the pole and does not allow the pole to protrude above the image. If need be, it is easy to re-tension the spring mechanism. You can set up an Expand MediaScreen 1 in 30 seconds. It weighs less than 10 lbs (4.6 kg) and is delivered in a practical nylon bag for easy transport and storage. An optional spotlight is available to illuminate your message.

Width: 33 $^7/_{16}$″ or 39 $^3/_8$″ (85 or 100 cm). Height: Adjustable from 63″ - 88 $^5/_8$″ (160 to 225 cm).

Expand MediaScreen 2
Attractive, double-sided, retractable display
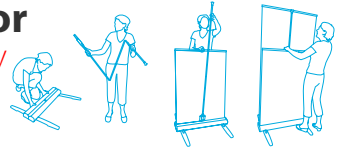

Expand MediaScreen 2 Pat. Pend.

Expand MediaScreen 2

The Expand MediaScreen 2 consists of two retractable banner stands in one, making it twice as effective, since your message is displayed on both the front and the back. It is particularly useful in airports, hotel lobbies, banks, etc., where it allows you the flexibility of communicating your message in two directions. The Expand MediaScreen 2 includes clamping profiles which holds most materials, attaches to the top of the pole and does not allow the pole to protrude above the image. Our Expand MediaScreen 2 is delivered in a practical nylon bag. Optional spotlights are available to illuminate your messages.

Width: 33 $^7/_{16}$" or 39 $^3/_8$" (85 or 100 cm). Height: 78 $^3/_4$" or 86 $^5/_8$" (200 or 220 cm).

Expand MediaScreen 2 Outdoor
World's first outdoor, portable retractable display
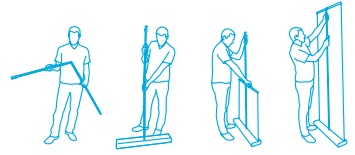

Expand MediaScreen 2 Outdoor Pat. Pend.

Expand MediaScreen 2 Outdoor

The Expand MediaScreen 2 outdoor is a very functional outdoor product with attractive design. This is the first, fully portable double-sided, retractable display that can be used outdoors. The product is easy to carry and it only takes a minute to set up. The Expand MediaScreen 2 outdoor endures wind, rain and snow. Its high quality construction resists corrosion, UV-radiation and wear and tear by weather and wind. The Expand MediaScreen 2 outdoor can be used on most surfaces, such as snow, sand, grass and asphalt and is an effective means to get close to your target audience – everywhere and in all environments. The extra-strong, clamping profile holds most materials, attaches to the top of the pole and does not allow the pole to protrude above the image. The spring-loaded pole is designed to flex in the wind. Thanks to the extended stabilization feet and the spring-loaded pole, the graphic is allowed to flex while the base remains stable. With a 22 MPH wind, the graphic will flex to approximately a 60 degree angle.

Width: 33 $7/16$″ (85 cm). Height: 70 $7/8$″ (180 cm).

Expand MediaScreen 4
Easily change your message in the field

GREAT
4
FABRIC

Expand MediaScreen 4 Pat. Pend.

Expand MediaScreen 4

Expand MediaScreen 4 is a user-friendly retractable display with a unique solution that enables you to easily change your graphics by yourself. It is the perfect choice when you want to use one display for several different graphics. With the smart telescopic pole, you can easily adjust the height to fit your message. You can set up the Expand MediaScreen 4 in 30 seconds and it is delivered in a practical nylon bag for easy transport and storage. An optional spotlight is available to illuminate your message.
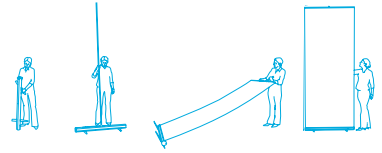
Recommended Print Media: Polypropylene, polyester banner material or equivalent material. Laminated material is not recommended. Use only thin, flexible types of material such as Expand PrintMedia 2102 or Expand PrintFabric 1.

Width: 33 $^7/_{16}$″ (85 cm). Height: Adjustable from 63″- 88 $^5/_8$″ (160 to 225 cm).

Expand MediaScreen XL
Extra wide, extra tall retractable display
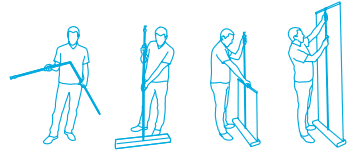

Expand MediaScreen XL Patented

Expand MediaScreen XL

Expand MediaScreen XL is an extra wide, extra tall retractable display that is exceptionally suitable when your message needs to be seen from a distance. You can also easily create an even larger image by linking two or more displays, thanks to a magnetic connector at the top. Three displays, for example, provides an image that is 141 $^3/_4$" (3.6 m) wide and up to 118 $^1/_8$" (3 m) high. Expand MediaScreen XL is perfect as a back drop for displaying logos, images, and marketing messages at trade shows, corporate meetings, press conferences and shopping centers. Thanks to the extra height, your message reaches above the competition's. You can assemble the Expand MediaScreen XL in less than a minute without tools or a ladder. It is delivered in a nylon bag for convenient and easy carrying and storage. Recommended Print Media: We recommend polyester, pvc, polypropylene or equivalent print materials – however not a material that is thicker than 12 mil. When connecting displays, laminated material may not give a satisfactory result as it sometimes has a tendency to curl on the edges.

Width: 47 $^1/_4$" (120 cm). Height: 78 $^3/_4$", 85 $^{13}/_{16}$", 98 $^3/_8$", or 118 $^1/_8$" (200, 218, 250 or 300 cm).

Expand M2™
Easily change your message in the field

Expand M2™ Pat. Pend.

Expand M2™

The aim of the Expand M2™ was to set a new standard in portable media systems. We have used a different technology, inspired by solutions found on racing yachts, and invented the unique Modular Tension System (MTS™). The MTS™ makes retracting the media a breeze. The super-light media roll makes mounting the graphic simple without using tools. As you pull the graphic up, the display generates tension. Once the graphic is retracted into the base, the rolled up image does not have tension. We wrapped this technology and ease of use into a sleek alloy shell. The telescoping pole allows you to easily change the height of your message.
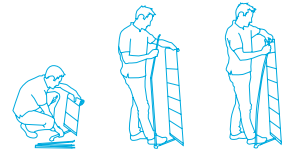
Recommended Print Media: Polypropylene, polyester banner material or equivalent material. Laminated material is not recommended. Use only thin, flexible types of material such as Expand PrintMedia 2102 and Expand PrintFabric 1.

Width: 33 $^7/_{16}$" (85 cm). Height: Adjustable from 63"- 88 $^5/_8$" (160 to 225 cm).

Expand BrochureHolder
Literature stand to accompany your display

European version pictured

Expand BrochureHolder

The Expand BrochureHolder is a stylish and practical brochure stand that effectively displays your brochure material. The design is timeless and fits most environments. The Expand BrochureHolder is light, comes in a nylon bag, is easy to set up and ready to use in less than a minute. We offer a four pocket and eight pocket version. An optional spotlight is available to illuminate your message.

At the right, you will see the special two pocket Expand BrochureHolder with a graphic panel. This version has two pockets for holding 8 $1/2$" x 11" literature and the ability to hold a graphic panel that measures 19 $11/16$" (50 cm) wide by 36 $5/8$" (93 cm) high.

**Two pocket
Expand BrochureHolder
with graphic panel** ➡

Width: 10 $1/4$" (27 cm) or 19 $11/16$" (50 cm). Height: 53 $15/16$" (136 cm).

Expand BannerStand
Quick, easy, non-retractable banner stand

PATENTED
MAGNETIC
CONNECTOR
SYSTEM

Expand BannerStand Patented

FRONT

Patented, optional MAGEDGE keeps the graphic panels together for a near seamless result

SUPER MAGNETS are located at the end of every profile

BACK

Expand BannerStand

The Expand BannerStand is specially designed for companies that want a flexible system that can be tailored to different needs and requirements. With the Expand BannerStand, you can create exciting meeting places with your customers quickly and easily – wherever they may be. Our Expand BannerStand is available in 21 different sizes, with or without lighting and comes in a practical, lightweight nylon bag. Its clever design allows you to assemble and disassemble the Expand BannerStand in no time at all and it also makes it very easy to alter your message. This is probably why the Expand BannerStand is one of the market's most useful and flexible means of communicating your message. Attach two or more Expand BannerStands together with our **patented** edge magnet to create a practically seamless graphic for backdrops.

Width: 15 $\frac{3}{4}$", 23 $\frac{5}{8}$", 27 $\frac{9}{16}$", 31 $\frac{1}{2}$" or 39 $\frac{3}{8}$" (40, 60, 70, 80 or 100 cm). Height: 55 $\frac{1}{8}$", 70 $\frac{7}{8}$", 86 $\frac{5}{8}$", or 98 $\frac{7}{16}$" (140, 180, 220 or 250 cm).

Expand M1™
Sleek, non-retractable banner stand
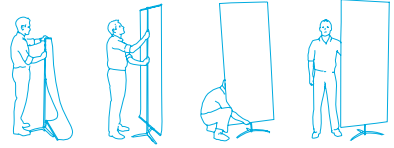
Expand M1™

Expand M1™ is a cost-effective option to make maximum visual impact. The Expand M1™ combines functionality with attractive design, creating a high visibility marketing display that can be assemble in seconds. The Expand M1™ is an outstanding solution for the distribution of display graphics to multiple locations. It weighs less than 10.5 lbs (4.8 kg) and is delivered in a practical nylon bag for easy transport and storage.

Width: 33 $^1/_4$" (84.5 cm). Height: 82 $^1/_2$" (209.5 cm).

Expand SmartStand
Affordable, elegant graphic stand
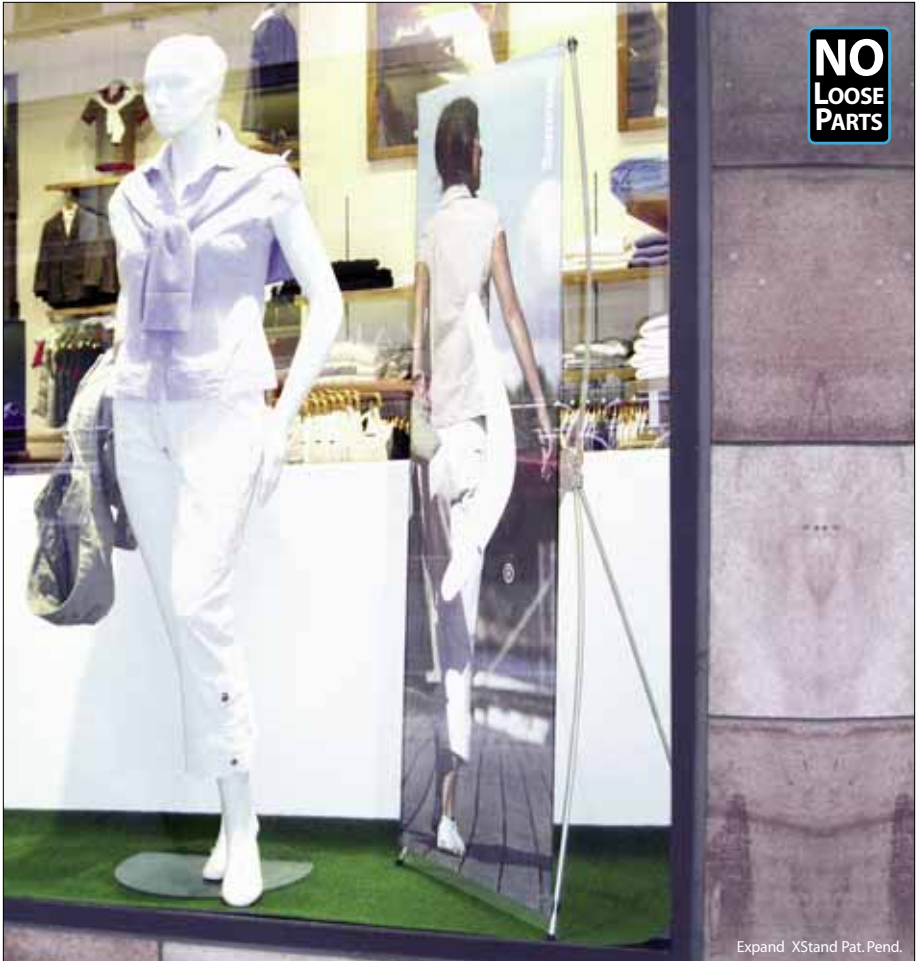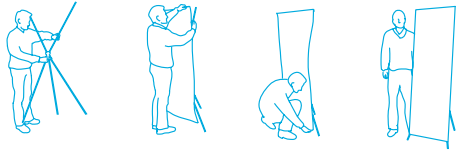

Expand SmartStand Patented

Expand SmartStand

The Expand SmartStand is a flexible marketing display with a wide range of uses. The redesigned, adjustable, telescopic construction makes it even easier to vary the height and adapt the size of the image to suit your specific requirements. You can use it as a single or double-sided display, allowing you to double the impact in a snap whenever needed. The Expand SmartStand is attractively designed and takes up very little floor space. It is easy to assemble and is lightweight. Our Expand SmartStand helps you bring your message to wherever your target audience may be and is available with a nylon bag and offers optional halogen lighting.

Width: 19 $^{11}/_{16}$", 23 $^{5}/_{8}$", 27 $^{9}/_{16}$", and 31 $^{1}/_{2}$" (50, 60, 70 or 80 cm). Height: Up to 82 $^{11}/_{16}$" (Up to 210 cm).

Patented

Expand XStand
Economical campaign solution

NO LOOSE PARTS

Expand XStand Pat. Pend.
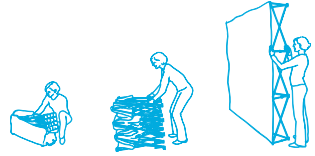
Expand XStand

The Expand XStand is an outstanding marketing display that combines function with attractive design and cost-efficiency. It is the ideal option when you want to use a large number of displays to make maximum impact, for example in campaigns and product launches. The Expand XStand weighs only 1 lb. and does not have loose pieces so it can be assembled in less than a minute. The unique, patented image fasteners eliminate the need for grommets. Its lightness enables it to be distributed simply and at low cost to many different locations, while the image is easy to replace for new campaigns. Our Expand XStand helps you get your message across wherever your target group may be, in several places at once. Combine the Expand XStand with an offset print for an unbeatable value at 500 units or more.

Standard Sizes: 24" x 63", 26" x 71" and 32" x 71" (60 x 160cm, 65 x 180 cm and 80 x 180 cm).

Expand MediaFabric
Lightweight, seamless, fabric mural backdrop
Curved or Straight

Expand MediaFabric

Expand MediaFabric lets you display your sales message and information in a very simple and elegant way. A large exposure surface without interfering seams give you every opportunity to create attractive visual solutions and text placement. It is also possible to cover the side panels with images. With Expand MediaFabric, we've given portability a whole new meaning. No larger than an ordinary gym bag, it weighs only eleven pounds. It's easy to carry and just as easy to assemble. Just half a minute and a few simple steps are all you need to reach your target group. Despite the low weight and the slender, discreet construction, Expand MediaFabric is highly stable and durable. Expand stands for design and quality, and now with Expand MediaFabric, it stands for unbeatable flexibility in any kind of environment. Each Expand MediaFabric includes a cotton hood to protect your graphic and a free black nylon carry bag.
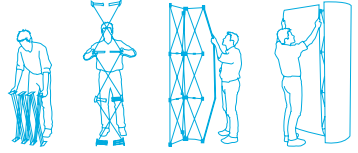
Many Standard Heights and Widths Available.

Protective nylon graphics
hood included

14

Expand Tower
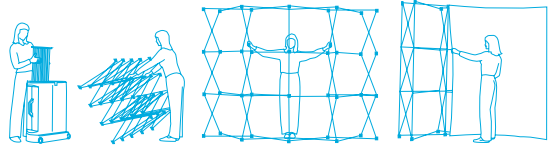360 degrees of message surface

Expand Tower

The Expand Tower is a highly effective medium for attracting a little extra attention. On a small floor surface, the exciting shape allows you to come up with different and creative solutions. Our Expand Tower helps you communicate your message effectively and is an excellent way of exposing your logotype. To add more emphasis to the message, there are also two optional lighting alternatives to choose from; backlit from within or light with traditional spotlights. The Expand Tower comes in a practical nylon bag.

Diameter: 26" (66 cm). Height: 88" (225 cm).

Expand 2000
Pop up display with endless configurations - Curved, Straight or Custom

Expand 2000

With the Expand 2000, it's easy to display your message wherever your customers may be. Our Expand 2000 is an extremely easy-to-handle system that can be set up in less than 10 minutes – and you don't even need tools. Its large display area ensures maximum impact for your message and images – in any environment. Lighting is also available as an accessory to enhance your message even more. The Expand 2000 is an effective tool for getting close to your target group – anywhere, in any situation.

A podium and transport box all in one. It couldn't be easier. Your customers can gather around the sturdy podium during the day and when you're finished, you can quickly and easily turn it into a transport box capable of carrying both images and accessories. You can even use the podium as an extra display for matching images in smaller formats. The podium's wooden top is available in different kinds of wood and colors.
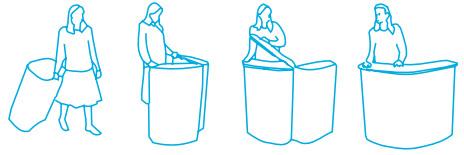
Many Standard Heights and Widths Available.

The Expand 2000 can be turned into a 10' x 8' display with optional hardware

Expand PodiumCase
Shipping case that can quickly and easily create a meeting space

NEW FOR 2007

Expand PodiumCase

The Expand PodiumCase is an easy-to-handle podium case that also holds and protects your valuable display. This case is unique since it is based on the concept of a suitcase and not a trash can. The task of loading and unloading your display items is made easier since you no longer have to lift heavy items in or out of the top of the case. The Expand PodiumCase can quickly and easily be turned into a spacious counter. To create the counter, just open the box and put on the wooden top. The counter has a unique shape and provides a large surface to gather around at your event. Inside, the optional, detachable shelves hold your brochures, demo products or anything else you may want to remove from site. The Expand PodiumCase is a perfect transport box for Expand 2000, Expand MediaFabric and our other products.

Expand GlobeSystem

A high end, display system that is elegant and
built to suit your up-scale display needs.

Literature Stand

Product Shelf

Expand GlobeSystem Pat. Pend.

Expand GlobeSystem

An elegant and functional system for the retail environment. With the Expand Globe System you can build elegant, custom graphic displays of any size or shape for shopping malls, restaurants, stores, showrooms and light product displays. Due to our patented design, it allows the addition of graphics with pole pockets, brochure holders and product shelves to meet your display needs. The variations are endless and only limited by your imagination.

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expand®

Pinpoint Media